



Asha Ray-Chaudhuri

Graphic Designer

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asharayc.design@gmail.com
(925) 322-3180

Work Experience

Associated Students Inc., Cal Poly Pomona Graphic Designer

Pomona, CA
October 2021 - August 2023

- Followed branding guidelines to ensure the maintenance of ASI's identity while producing engaging and creative multimedia marketing for the various events and programs hosted by the organization.
- Created Designs for mediums such as posters, environmental graphics, stickers, t-shirts, and social media marketing for internal and external use.
- In charge of designing forward facing, evacuation, and employee training maps for ASI's 120,000-square-foot student center and 165,000-square-foot recreational complex.
- Designed, produced, and installed 3 large format, permanent vinyl placemaking graphics in Cal Poly Pomona's ASI buildings.
- Trained other members of the design team and production staff in vinyl production and large-format printer maintenance.

Los Angeles County Museum of Art Gallery Lighting Intern

Los Angeles, CA
February 2023 - May 2023

- Designed and oversaw the lighting design and installation of the 2023 Collector's Committee Exhibition.
- Used AutoCAD to 2D model and dimension light placement and positioning within gallery spaces.
- Created installation guidelines and supply lists for contractors.
- Manually installed, de-installed, and adjusted lighting using a scissor lift.
- Input design-relevant data into spreadsheets and design plans.

Achievements

Silver ADDY Award

March 2023

Silver ADDY Award in the student category of Integrated Brand Identity awarded to ASI CPP's design team for their Artist Series Campaign.

Featured in 2D3D+ Juried Exhibition

May 2020 and May 2021

Two artworks were featured in California Polytechnic State University, Pomona's 2D3D+ juried exhibition Art Show; a show with 150+ applicants, in both 2020 and 2021.

Education

B.F.A of Visual Communication Design California State Polytechnic University, Pomona

August 2018 - May 2023

LinkedIn

www.linkedin.com/in/
asharaychaudhuri

References

Cathy Neale

Associate Director of
Marketing, Design and
Public Relations
Associated Students Inc.

(818) 400-8926
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Dustin Glauser

Art Director
Associated Students Inc.

(909) 869-2880
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Christine Ferriter

Gallery Lighting Designer
LA County Museum of Art

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Skills

Adobe Creative Suite
Environmental Design
Illustration
Print Production
Vinyl Installation
Monday.com
Procreate
Canva

Certification

Scissor Lift Certified
Issues March 2023

Credential ID:
2023240238

